

Steps to create a successful online trivia night

1. Identify the key components of your trivia night. Examples include:
 - Trivia
 - Question and Answer Process
 - Raffle
 - Mini Games
2. Break the components down and explore the possibilities for how you'll implement each one.
 - Eliminate components that are too involved to pull off and focus on those you can achieve.
3. Research and select platforms that can fulfill the needs for each component you've chosen to incorporate into your online trivia event.
 - Good online options:
 - i. Silent Auctions
 - 32auctions.com
 - ii. Raffle tickets
 - Rallyup.com
 - iii. Asking questions and getting teams together
 - Zoom.us/webinar
 - iv. Answering your trivia questions
 - Crowdpurr.com/live-crowd-trivia.html
4. Conduct a trial event to work out the kinks.



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A few missteps to avoid

- Do not use a Zoom meeting room for your trivia night. The lag gets REALLY bad as you add more people. You might have people responding to trivia questions before the host can read them!
- Instead, learn how to use Zoom Webinar. This allows you to have panelists/hosts who are given priority and only have their video show.
- Make sure questions are graded in the backend and test it to make sure people get points for answering questions.

Get the word out about your trivia night

- Post it on social media and update your website with information, , update the website
- Join and post to relevant Facebook groups. These could be people invested in your cause, community, or even trivia groups!
- Encourage your supporters to be ambassadors. Ask them to post to social media, send invites, and talk to people about it. If they're in groups, see if they can post in relevant groups as well.

Trivia nights are light, fun, and engaging, and are a great option to reach your audience and get them involved, but they're not the only option

- If you have an idea for something different, just do it! People are looking for new and fun things to do and very few people are going to get every single detail perfect, and that's okay!
- The resources are out there to learn along the way.
- Another idea might be a virtual murder mystery - the possibilities are endless!



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